

HYBRID WORKSHOP

8-9  
NOV 22

ALLIANCE FRANÇAISE  
OF HYDERABAD

Plot n°4, Aurora Colony  
Rd. n°3, Banjara Hills  
Hyderabad 50003'

# SMART CITY

A Digital Transformation in Terms  
of Governance, Habitat & Mobilities

*A comparative approach Europe & India*



Contact:

**Dr. Kamala Marius**

*kamala.marius@gmail.com*

**Ms. Sara Giugliano**

*s.giugliano@bordeaux-metropole.fr*



RÉGION  
**Nouvelle-  
Aquitaine**

**LAM**  
Les Afriques dans le monde

  
Centre  
Émile Durkheim

  
Alliance Française  
Hyderabad

  
Sciences Po  
Bordeaux

  
**BORDEAUX  
MÉTROPOLE**

## SMART CITY - HYBRID SESSION

# PROGRAM

NOV. 8, 2022-MORNING

### OPENING CEREMONY 10:00 AM

Sri Jayesh Ranjan, IAS  
Principal Secretary for Industries & Commerce, Govt. of Telangana

All the offline speakers are kindly invited to join the Alliance française of Hyderabad at 09:30 AM IST on Nov. 8  
Plot n.4, Aurora Colony, Rd. n.3, Banjara Hills, Hyderabad 500034

### INTRODUCTION 10:05 AM

Dr. Kamala Marius  
Associate Pr. in Urban Geography,  
Bordeaux Montaigne University -  
UMR LAM (Sciences Po Bordeaux/  
CNRS/ IRD) - Associate Research  
Fellow, Institut Français de  
Pondichéry

### 10:15-10:45 AM

*'CITIIS 1.0-City Investments to Innovate, Integrate & Sustain'*

Mr. Bibek Jot Singh Sandhu  
Program Manager of CITIIS  
program, National Institute of  
Urban Affairs

### 10:45-11:15 AM

*'Smart City Living Lab at IIIT-H'*

Dr. Anuradha Vатtem  
Lead Architect,  
International Institute of  
Information Technology  
Hyderabad

### 11:15-11:45 AM

*'Digitalization beyond the Smart City: Spatial Governance Technologies in Bhubaneswar'*

Mr. Khaliq Parkar  
IRD-ARTS PhD Fellow,  
CESSMA, Université Paris Cité

### 11:45 AM-12:15 PM

*'Making a city smart and sustainable: a case study of Kakinada, A. P.'*

Dr. Haripriya Narasimhan  
Anthropologist & Associate Pr., IITH  
& Ms. Kanaka Himabindu  
Pottumuthu  
PhD Fellow in Social Anthropology, IITH

### 12:15-12:45 PM

*'Identifying urban clusters for economic growth of Andhra Pradesh'*

Dr. Anne Chappuis  
Geographer - Independent  
Research Fellow, Rouen University -  
Consultant, Govt. of A.P.  
& Mr. Sanjay Gupta  
IFoS (Retd) - Former Ex officio  
Secretary Planning, Govt. of A.P.

### 12:45-02:15 PM

Lunch break

The displayed times correspond to Indian time (IST), which is +4h30 compared to French time (CET)



## SMART CITY - HYBRID SESSION

# PROGRAM

NOV. 8, 2022 - AFTERNOON

02:15-02:45 PM

*'Airbnb and the local real estate market in Bordeaux: a tale of a restrictive policy'*

Dr. Guillaume Pouyane  
Associate Professor, Bordeaux School of Economics, University of Bordeaux

Moderator: Ms. Sara Giugliano  
Coordinator of the Cooperation  
Bordeaux Métropole/Telangana State

02:45-03:15 PM

*'Tech for Travel- Smart Mobility in Hyderabad'*

Dr. Vandana Vasudevan  
Ph.D, Research Fellow on Mobility, Gender & Transport, Cities & Dr. Kamala Marius  
Associate Pr. in Urban Geography, Bordeaux MONTAIGNE University - UMR LAM - Associate Research Fellow, IFP

03:15-03:45 PM

*'Hyderabad Urban Trails: Walking as a tool for participatory spatial planning'*

Mr. Yvan Detraz  
Dir. & Co-founder, Bruit du Frigo, Bordeaux  
& Dr. Hocine Aliouane-Shaw  
Architect Urbanist - Prof. & Research Fellow, ENSAPBx

03:45-04:15 PM

*'The smart city & the Bristol parabol'*

Pr. Gilles Pinson  
Sciences Po Bordeaux  
& Ms. Manon Laugaa  
Ph.D, Sciences Po Bordeaux - Digital Public Action Consultant

04:15-04:45 PM

*'How mass transit projects and urban design might be better integrated towards a more efficient mobility. Cases in Hyderabad compared with European cities'*

Mr. Bruno Remoué  
Urbanist Architect Director, Bruno Remoué & Associats

04:45-05:15 PM

*'Emerging technologies in the context of Smart Grids'*

Mr. Srinivas Cherla  
Director of Sustainability, RICH (Research and Innovation Circle of Hyderabad)

CLOSING CEREMONY  
05:15 PM

Sri Arvind Kumar, IAS  
Principal Secretary for Municipal Administration & Urban Development, Govt. of Telangana

Zoom connection of the day (08/11):  
ID: 82841781956  
Password: 831189

<https://us02web.zoom.us/j/82841781956?pwd=U3VtU2EvVytZd0hxY1VXMmVDYW10dz09>

All the speakers & the audience are warmly welcome to attend the 2nd part of the workshop (online) on Nov. 9, from 01:15 PM IST to 05:20 PM.



RÉGION  
**Nouvelle-Aquitaine**



Sciences Po  
Bordeaux



## SMART CITY - ONLINE SESSION

# PROGRAM

NOV. 9, 2022-AFTERNOON

All the speakers and the audience are kindly invited to connect the online session at 01:15PM IST on Nov. 9

### INTRODUCTION 01:25 PM

Dr. Guillaume Pouyanne  
Associate Professor, Bordeaux School  
of Economics, University of Bordeaux

### 01:30-02:00 PM

*'Critical Policy Ethnography  
as method to study Digital  
Urban Governance'*

Dr. Preeti Raghunath  
Ph.D, Lecturer - Course  
Coordinator (Masters in  
Communications & Media Studies),  
Monash University, Malaysia

### 02:00-02:30 PM

*'Why Interoperability is key for local  
authorities to master data  
sovereignty and ICT carbon  
footprint?'*

Mr. Christophe Colinet  
Head of mission Smart City,  
Bordeaux Métropole

### 02:30-03:00 PM

*'What can we learn from basic  
mobility data for the development of  
sustainable mobility in Indian cities?'*

Mr. Etienne Lhomet  
Dir. Des Villes et Des Hommes,  
Bordeaux  
& Ms. Laura Cornelis  
Urban Geographer, DVDH

### 03:00-03:30 PM

*'Ride-Hailing and the City. A  
Comparative Perspective'*

Dr. Gaële Lesteven  
Research fellow, University of  
Lyon/ LAET (Laboratoire  
Aménagement Economie  
Transports)

03:30-03:45 PM  
Break

### 03:45-04:15 PM

*To be confirmed*

Mr. Rajeev Ramesh  
Deputy General Manager, Keolis  
Hyderabad Mass Rapid Transit System  
Pvt Ltd

### 04:15-04:45 PM

*'Smart mobilities and gender issues: the  
case of a medium town'*

Dr. Kamala Marius  
Associate Pr. in Urban Geography, UBM -  
UMR LAM - Associate Research Fellow,  
IFP  
& Dr. Venkatasubramanian  
Govindan  
Research Engineer, IFP

### 04:45-05:15PM

*'Women's commuting strategy and  
digital adoption. The case study of  
employees doing desk work in the  
IT sector in Pune'*

Ms. Pauline Baudens  
Ph.D fellow, Tallinn University of  
Technology, FinEst Centre for  
Smart Cities

### 05:15 CONCLUSION

Dr. Kamala Marius

Zoom connection of the day (09/11):

ID: 86463956114

Password: 810379

[https://us02web.zoom.us/j/86463956114?](https://us02web.zoom.us/j/86463956114?pwd=S1lyRTJ6dzNHWXBJUzk5b0NvY25MUT09)  
pwd=S1lyRTJ6dzNHWXBJUzk5b0NvY25MUT09