

Rules of the Contest

International Photography competition: "LA MODE ET LES CODES VESTIMENTAIRES" (Fashion and dress codes)

Fondation Alliance Française, Foundation recognized as a public utility Registered in the SIREN directory under the identification number SIRET 500 110 788 00014 Headquartered in 101 Boulevard Raspail - 75006 PARIS.

Is organizing an international competition of photography, **free and without obligation to purchase** entitled: "FASHION AND Dress Codes" from 27 FEBRUARY 2017 TO 3 JULY 2017

This Regulation lays down the rules applicable to this competition

Clothes are a proof of one's association to self, a second skin: To dress is not just an affirmation of one's existence in the society, a sign of belonging; but it is also a projection of one's identity, seeking distinction and expressing one's taste.

There are Clothes for every occasion - traditional, festivals, celebrations, sports, religion, etc., and several ways of dressing in specific contexts (generation, gender, age, geography, history ...). So when the code becomes fashionable, it also expresses aesthetic as well as social aspiration.

The objective of this 7th edition is to showcase/or present through a vast expanse, and plurality in its different manners/ways of dressing, clothes which represent the wealth of a cultural heritage, practices, creations and beyond, a diversity of the world.

The jury will give emphasis to the quality of photography and its uniqueness.

40 photographs selected by the jury in Paris will be collectively exhibited in Paris and will be available to the French Alliances.

The winner selected by the jury will be invited to Paris for a week (travel and accommodation paid for by the French Alliance Foundation).

Enrolment and due dates:

- Participation to the contest is free, no registration fee. See the attached registration form or download it from our website: <http://hyderabad.afindia.org>
- Register and send your entries **by 30th May 2017** to cultureassistant@afhyderabad.org
- Final selection in Hyderabad: **5th June 2017**

Conditions of participation in the contest:

- Age limit: 18 and above
- The contest is NOT open to professional photographers who are recognized for their work and make their living from it.
- Participants can participate only through Alliance Française.
- Only 2 photographs per participant will be taken into account.

- Participants must guarantee that the photographs are original and unpublished, and only the participant reserves the right.
- Participants are responsible for authorizations of any third party directly or indirectly involved in this activity and / or who feels they have any right to argue against it and will assume responsibility for all possible payments there under.
- All rights must be given exclusively to the Alliance Française Foundation for the duration of the competition (24 months after the final results have been announced).
- Participants guarantee the French Alliance Foundation this contest against any claims, actions or complaints that might form, in any capacity, any third party in connection with the exercise of the rights granted herein and more generally as all the guarantees and commitments under this agreement.
- The French Alliance Foundation reserves the right to conduct any verification for the implementation of this article.
- Participation in the contest implies unconditional acceptance of all of the present rules. Failure to obey any of the rules will result in a candidate's participation being cancelled.

TIPS for the contest:

- Have the consent of people photographed.
- Do not include any urban structures or buildings (historical or modern) that may be affected by third-party property rights.
- Do not reproduce street furniture that may be affected by the rights of third parties.
- Do not represent objects of styling (clothing, furniture, objects) marked without written authorization of the brand and / or the author.
- Any inclusion of the brand name of tobacco or alcohol products, or of any situation promoting their consumption is forbidden.

Note: All registration and participation made with incomplete information or wrong contact, or against the above mentioned condition shall be considered null by the French Alliance Foundation.

Any false statement of a participant will result in his exclusion from the competition without the responsibility of the Foundation.

Technical specifications:

- Each participant shall **submit 2 photos** in TIFF file format (preferred) or JPEG format (as an alternative) with a resolution of **300 dpi**, minimum 30x40 cm, and 3543 x 4724 pixels.
- The following information must also be provided along with the 2 photos submitted by each participant:
 - Brand, model and reference information of the camera used
 - The aperture opening used
 - The shutter speed used
 - If a negative was used, information about the film (brand, ISO number)
- The jury's decisions shall be made based mainly on the following criteria:

- The candidate's compliance with the process;
- The relevance of the entry to the subject of the contest;
- The quality of the photos entered: framing, originality, handling of light, aesthetics, etc.;
- Compliance with the prescribed number of photos to be submitted (two);
- Observance of the technical factors mentioned above.

Awards:

Local competition:

- Three winners will be selected by a local jury in Hyderabad on 5th June 2017.
- The photographs of the first prize winner from Hyderabad will be sent to Paris for the final selection. An esteemed jury will select the grand prize winner from the photographs sent by all the Alliance Française all over the world.
- An exhibition (at AF's discretion) will be held at Alliance Française of the first 15 finalists (printing and framing by the participant).

WORLD competition:

- The Grand Prize winner gets a **free one week paid trip to Paris** (flight tickets and stay taken up by the Fondation Alliance Française) along with a per diem of 40 Euros per day.
- The first 40 photos selected by the Paris jury will be collectively exhibited in Paris. These winning entries photos shall also be published in the specialized arts and photography printed press. A copy of it will be sent to the participant of the selected entries.
- The "Grand Prize Winner" and the "Finalists" shall give the Fondation Alliance Française express authorization, free of charge, to any reproduction and publication of their photographs for the group exhibition, to promote and advertise their works on any medium of distribution known to date or unknown, throughout the entire world and for a period of 24 months starting from 16th May 2016.

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